

Search Notes

Application/Control No.

09/803,329

Applicant(s)/Patent under
ReexaminationSTAVRULOV, IGOR
ANATOLIEVICH

Examiner

Scott L. Jarrett

Art Unit

3623

SEARCHED

Class	Subclass	Date	Examiner
705	10, 14, 27	1/13/2005	SJ
53	411, 445	11/13/2005	SJ
156	215	11/15/2005	SJ

INTERFERENCE SEARCHED

Class	Subclass	Date	Examiner

**SEARCH NOTES
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
EAST Keyword: custom packaging, custom labeling, promotional labeling, variable information printing, product packaging	1/14/2005	SJ
EAST Keyword: fortune cookie, trading cards, pen promotion, cigarette packaging, pen engraving, custom pen, bazooka bubble gu	1/14/2005	SJ
EAST Keyword: banner ad rotation, product label advertising, exposure frequency, effective frequency, cracker jack, reward	1/14/2005	SJ
ProQuest Keyword: product labeling, effective frequency, custom packaging,	1/14/2005	SJ
Google Keyword: effective frequency, custom packaging, custom printing, altoids, promotional labeling, image selection	1/14/2005	SJ
EIC/STIC PLUS, Search	1/13/2005	SJ
Dialog Keyword: promotional marketing, custom packaging, promotion packaging, custom labels	1/14/2005	SJ
Primary Consultation Bob Wienhart	1/14/2005	SJ